

# cheer ltd

*A Spirited Tradition*

Dear Coach:

Thank you for your interest in Cheer Ltd., Inc. Regional Competitions. This letter will provide you some beginning knowledge of our site selection process. Also, an application has been provided for you to complete and return to our office. This will provide us with the necessary information to process your request for hosting a Cheer Ltd., Inc. Regional Competition next season.

Because teams can make between \$1,000 and \$8,000 in just one day hosting a Cheer Ltd., Inc. Qualifier, we receive numerous requests, from coaches wishing to host. I want to be candid with you about the factors determining selection. As always, we give top consideration to our nationals coaches.

Cheer Ltd., Inc. Regional Competitions are selected based on a priority system. The highest priority is given to current nationals teams who desire to host a regional competition in their area as their primary fund-raiser. Second on the priority ranking goes to those teams who have expressed an interest in Cheer Ltd.'s Nationals as one of their venues for competition. The third consideration for hosting a Cheer Ltd., Inc. Regional Competition is given to teams requesting to host based on geographical location and popularity of cheerleading in the immediate surrounding areas.

For consideration as host for a Cheer Ltd., Inc. Regional Competition, please complete the enclosed application and return it by fax or mail. In the event that your location is selected, you will be notified by phone and mailed a contract, which must be signed and returned.

Thanks again for your interest in Cheer Ltd., Inc. Regional Competitions. This begins the process that will hopefully lead to a wonderful Cheer Ltd. Regional Competition in your school. Should you have any questions, please feel free to contact me at 1-800-477-8868!

Cheers,

Darren J. Thompson  
Director of Project Development



## Regional Competition Host Application

Please complete this application and return to: Cheer Ltd., Inc.  
Attn: Darren J. Thompson  
118 Ridgeway Drive, Suite 101  
Fayetteville, NC 28311  
Or better yet fax to: 910-488-4618

NAME: \_\_\_\_\_

SCHOOL/TEAM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

HOME PHONE: (\_\_\_\_)\_\_\_\_-\_\_\_\_ EMAIL: \_\_\_\_\_

HOST LOCATION: \_\_\_\_\_

SEATING CAPACITY: \_\_\_\_\_ SOUND SYSTEM: \_\_\_\_\_

TYPE OF FLOOR: \_\_\_\_\_ CHEERLEADING FLOOR \_\_\_\_\_ SPRING FLOOR

PREFERRED DATE(S): \_\_\_\_\_

IS THERE A SEPARATE WARM-UP FACILITY AVAILABLE? \_\_\_\_\_ Yes \_\_\_\_\_ No

IS THERE A FLOOR AVAILABLE FOR WARM-UP AREA? \_\_\_\_\_ Yes \_\_\_\_\_ No

DOES YOUR TEAM CURRENTLY ATTEND CANAM? \_\_\_\_\_ Yes \_\_\_\_\_ No

IS YOUR TEAM CONSIDERING CANAM? \_\_\_\_\_ Yes \_\_\_\_\_ No

HAVE YOU EVER HOSTED A CHEER LTD. EVENT BEFORE? \_\_\_\_\_ Yes \_\_\_\_\_ No

ARE YOU CURRENTLY HOSTING ANY CHEERLEADING COMPETITION EVENT?  
\_\_\_\_\_ Yes \_\_\_\_\_ No

IF YES, HOW MANY TEAMS USUALLY PARTICIPATE? \_\_\_\_\_