



2011

Invitational Cheerleading Championships

November 12, 2011 Raleigh Convention Center

NCHSAA is proud to announce the 9th annual North Carolina High School Athletic Association Invitational Cheerleading Championships! The Championships will take place November 12, 2011 at the Raleigh Convention Center in downtown Raleigh. This event is designed to be a positive, rewarding experience for thousands of our North Carolina scholastic cheerleaders and also for you. Advertising to a target market of over 130 teams should be enticing to you and we hope you will take advantage of the opportunity to share your business with North Carolina athletes, coaches and fans in this year's event program.

The NCHSAA Championship Program offers the following ad sizes with pricing listed.

Pricing & Specs

Full Page 8.75" X 11.25" bleed 8.5" x 11.0" trim size 8.0" x 10.5" live area	\$ 450.00 <input type="checkbox"/> B/W	\$ 900.00 <input type="checkbox"/> COLOR
Third Page (Vertical) 3.25" x 11.25" bleed 3.0" x 11.0" trim size 2.5" x 10.5" live area	\$ 225.00 <input type="checkbox"/> B/W	\$ 600.00 <input type="checkbox"/> COLOR

File Format:

- pdf files are preferred
- psd files with all layers merged.
- indd files packaged with all text converted to outlines

Accepted Programs:

PC Adobe CS5 (Illustrator, InDesign, Photoshop)

Resolution: CMYK at 300 dpi

YES! Please reserve space in the 2011 NCHSAA Invitational Cheerleading Championship Program as indicated:
 (Ads must be submitted to Cheer Ltd., Inc. no later than September 15, 2011 by email – lisat@cheerltd.com or CD)

Fax or mail back to:
Cheer Ltd, Inc.
 118 Ridgeway Dr Suite 101
 Fayetteville, NC 28311
F | 910.488.4618
P | 800.477.8868

Company _____ Contact Name _____
 Address _____ C/S/Z _____
 Email _____ Phone _____

Reserve the following: Full Third Quarter | Color B/W

Payment: Check (payable to Cheer Ltd) Visa/MasterCard
 Card #: ____/____/____/____ Exp. Date: ____/____ V-Code (Visa Cards only) ____

Billing Address (if different from above): _____

Cardholder's Signature: _____