



North Carolina High School Athletic Association State Invitational Cheerleading Championships

November 7, 2009
Raleigh Convention Center

NCHSAA is proud to announce the 7th annual **North Carolina High School Athletic Association Invitational Cheerleading Championships!** The NCHSAA Championships will take place November 7, 2009 at the Raleigh Convention Center in downtown Raleigh. This event is designed to be a positive, rewarding experience for thousands of our North Carolina scholastic cheerleaders and also for you. An amazing 106 North Carolina teams chose to compete at the 2008 event and the goal is 110 for 2009. This should represent at least 2000 athletes, 200 coaches, 100 administrators, and at the very least, 4000 parents and fans. The **NCHSAA Invitational Cheerleading Championships** will reach over 6000 North Carolinians in its seventh year! Please do not miss this opportunity to advertise to this target-rich market of cheerleaders, coaches, high schools and North Carolina residents! Vendor opportunities are also available. If you are interested in attending as a vendor, the vendor registration form is included in this packet.

The NCHSAA Championship Program offers the following ad sizes with pricing listed.

Specs & Pricing:			
Size	Black and White	4 Color (Limited Availability)	Ad Submission(all ads)
Full Page 8.75" X 11.25" bleed 8.5" x 11.0" trim size 8.0" x 10.5" live area	\$ 450.00	\$ 900.00	Format: pdf files are preferred Accepted Programs: PC Adobe CS3 (Illustrator, InDesign, Photoshop) Resolution: 300 dpi (required)
1/3 Page (Vertical) 3.25" x 11.25" bleed 3.0" x 11.0" trim size 2.5" x 10.5" live area	\$ 225.00	\$ 600.00	<i>If you send a file other than a pdf, please include all fonts or convert all text to outlines.</i>
1/4 Page (3.875" X 5.125")	\$ 150.00	\$ 350.00	<i>Please send an original copy of the ad to ensure proper reprint.</i>

Yes! Please reserve my space in the 2009 NCHSAA Invitational Cheerleading Championship Program as indicated below: (Ads must be submitted to Cheer Ltd., Inc. **no later than** September 15, 2009 by email – lisat@cheerltd.com or CD)

Company: _____ Attention: _____
 Billing Address: _____ Phone: _____
 City: _____ State: _____ Zip: _____
 Fax #: _____ E-Mail: _____

Ad Size: _____ **Price:** _____

Payment Information:

Check (payable to Cheer Ltd) Mastercard/Visa # _____ / _____ / _____ / _____ Exp. Date: __/__/____
 VCode for Visa Only ___ Authorized Signature: _____

Please fill out this form and fax or mail back to:

Cheer Ltd, Inc.
Attn: NCHSAA Program, 118 Ridgeway Dr., Suite 101, Fayetteville, NC 28311 fax to (910) 488-4618